



SingOdia Khabara

ସିଂ-ଓଡ଼ିଆ ଖବର

SingOdia Site

Promotes Cultural Heritage

Provides Platform for Social Gathering



Nurtures Yuva Talents



SingOdia Society



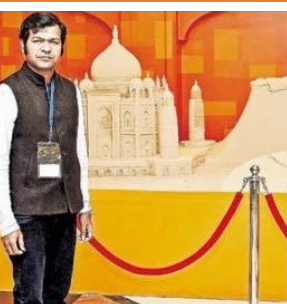
Making A Difference Adding Value to Community



Welcome to the inaugural edition of the Newsletter (SingOdia-Khabara) by the Odia Society of Singapore. We are very excited with the overwhelming support received from the Odia families in Singapore and abroad. Please take time to read and understand the group's mandate, objectives, and we look forward to your support in making this newsletter an effective medium to engage everyone with the latest happenings.

World Famous Sand Artist

Words By : Soumya Ranjan Singh



Odia Society of Singapore had the privilege to host Padma Shri Awardee Sri [Sudarshan Pattnaik](#) for a day on 1st Sep 2017. Sri Pattnaik was in Singapore to attend Global Sand Art Festival.

As we all know, Sri Sudarshan Pattnaik is a world famous name in Sand Art Sculpture and extremely popular back home in Odisha. Odia Society Executive Members had a good interaction with Sri Pattnaik and discussed on various cultural topics related to Singapore and Odisha. The society felt proud to have an Odia son in Singapore who has kept the Odisha name flying high in national and international circuits. Sri Sudarshan Pattnaik thanked the Executive Committee members for spreading the Odia Culture and tradition in Singapore and felt proud to be associated with the Odia Society of Singapore. He pledged his support for the larger cause of the Odia Society in Singapore and looks forward to come to Singapore in the near future.

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Ganesh Puja & Art Competition

Words By : D P Samantaray



Ganesh Puja, also known as Ganesh Chaturthi, is one of the major traditional festivals celebrated in Odisha. Odia people across the globe worship lord Ganesh as the god of knowledge, good beginnings, prosperity and obstacle remover. The Odia Society celebrates this festival every year in Singapore.

While the Odia Society volunteers mesmerized the puja mandap with their unique spectacular decoration, further elevated the spirit of Ganesh Puja, Odia little masters hypnotized the audience with their charismatic art prepared during the on-site art competition.

The celebration ended with bisarjana, wherein the idol was carried in a public procession and group chanting, then immersed in the ocean. This year all Odia people were invited to participate in the bisarjan ceremony, which took place at the Sembawang beach.

NexGen - Meeting the Expectation

Words By : Soumya Ranjan Singh

What got us here won't take us there—constant endeavor by the NexGen drivers to achieve excellency in all spheres.

In an effort to set higher level of excellency, below are some snippets of where the society is today comparing with where we were few years back... but again what we do today will become the point to improve upon tomorrow ..continuous improvement !!!

Event Registration and Membership

The Odia Society membership list is no more on Microsoft Excel – it's all available on the cool looking website (which is professionally designed and is probably the best Odia Society website in the world !).

And yes, it has a maker and checker concept as well. The checker provisions are for the Secretary of the Society (he being the key person to maintain and hold all the membership details).

Marketing and Communication

- Who all have read the e-mail blasts?
- Who has clicked on which link on the e-mail blast sent?
- What is the count of the e-mail IDs sent and what is the non-deliverable count?
- What is count of people who have registered for an event?

All these are at finger tips.

That's the analytics that the Communications team is aware of every time an e-mail blast is sent.

A dedicated Marketing & Communication group has been formed and the team takes care of all communications – Media, Facebook, E-mail and the most important medium – in person.

And if you are bored of the routine banner invitation, here's what the innovative communication is all about: [link](#)

Spotlight Makeover

Which is the common platform to catch Ollywood superstars, most popular Odia Comedian, most popular Bhajan singer, Movie Producers, Academician taking care of 20,000+ students education, His/Her Excellency Indian High Commissioner to Singapore, SINDA CEO ?

No more guesses – It's our own the Odia Society of Singapore platform! That's the transformation of the society brand and why many more popular social figures want to join us in our events.

And you now know – if you are on stage, you are probably going to be a face in the media the next day or so. The popularity of the society goes all across the world.

Spotlight on Ratha Yatra

Words By : Sadyasnata Pattanaik



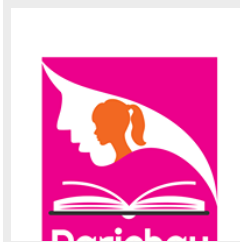
The Odias and all the Bhaktas of Lord Jagannath living in and around Singapore celebrated the Ratha Yatra, organized by Shri Krishna Temple at the Hougang Stadium, Singapore.

For the first time Odia Society members collaboratively participated in the Ratha Yatra tradition i.e. the deities - Lord Jagannath, Lord Balabhadra and Devi Subhadra were taken out of the temple in a ceremonial procession to the chariots.

Odissi dance was featured in the cultural programs performed during the ratha yatra.

Connecting Matrubhumi @ Parichay

Words By : Sambit Mishra



The PARICHAY FOUNDATION is a philanthropic organization founded with a commitment of promoting Indian Art, Music, Culture, Rajbhasha and bringing Economic and Social upliftment for underprivileged women and children in urban slums of Delhi, Odisha and Bihar .

Odia Society facilitated the Odias living in Singapore and collected funds from various individuals who were proactive in contributing to the noble cause.

The Parichay Foundation conveyed their special thanks for this wonderful effort.

Make Your Racket String Stronger

Words By : Dharma Acharya



The Odia Society of Singapore is a great facilitator for gala happening of Badminton Tournament commencing every year with great avid. The tournament has been organized to showcase Odia people's and their family's talent in sport activities such as badminton. This

event is more than sports as it provides a socializing platform to grow socially and professionally to all people from Odisha residing in Singapore, which is a multicultural and multiracial country.

Recall the wise saying “ mens sana in corpore sano “which means ‘in a sound body rests a sound mind’. Adopting any sport activity relaxes your body and mind, since badminton is an intense and rigorous sport and it unleashes your worries and relax you both physically and mentally.

The Odia Society encourages children's participation, so that they will have the sportive attitude towards life. Everyone needs some relaxations from the hustle and bustle of life and the Odia Society is facilitating a leisurely time to all and have fun moments with their loved ones.

Nurturing Yuva Prativa

Words By : Soumya Pal



Getting an exposure and performing in front of bigger audiences will not only boost the confidence of the young people but also help to grow and prosper every stage of their life. The Odia Society provides such opportunities to our young Odia talents in the form of various cultural

events and leadership training in organizing such events.

During the society events, it organizes various dance programs, which gives a platform for the budding dancers to showcase their talents and inspire others to promote our regional popular dance forms like Odissi, Sambalpuri etc. Theme based drawing competition for kids is an interesting event where kids are encouraged to display their creativity with painting. To challenge children's fitness level, annual badminton tournament is always there.

Parents do feel proud of their kid's participation, irrespective of the results. These occasional events are lifetime experience for every parent to share their kid's talent with other Odias, share their views / experience and to inspire others.